

## Guide to Build and Sustain Partnerships

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### Recommendations:

- Stay focused on breaking down silos.
- Partner with those who share your alliance's core values.
- Maintain personalized communication as one mechanism to build trust.
- Coordinate assets to have greater impact.
- Embrace differences to strengthen efforts and set well-defined strategic actions.
- Build in accountability.
- Recognize mutual benefits and reward/celebrate successes.
- Explicitly acknowledge contributions, e.g., ideas, content, efforts, programs.
- Respect for each other.

### Guiding questions:

What problem(s) is your alliance trying to solve?

What do the data tell you needs to be improved?

What communities are served?

Who should be at the table?

What assets are needed? What assets can be shared?

How are efforts coordinated?

How is success defined?

What is working well in the partnership? What can be improved?